

#### In this issue:

- Editorial 1
- Green light for Erasmus+ 2
- Erasmus+: Why a new approach? 3
- How will ENCATC continue to support the objectives of Erasmus+? 6
- ENCATC European Study Tours for students 7
- Creative Europe is one step closer to being approved by the Council! 8
- ENCATC and its members to take part in Creative Europe 9
- Research and entrepreneurship get "massive boost" from Horizon 2020 10
- What will Horizon 2020 mean for ENCATC's growing research package? 11

#### SPECIAL ISSUE

### > EDITORIAL: Big changes coming from European institutions and how will they impact ENCATC students?



Dear ENCATC students,

Already over the past few days the European Commission has announced significant policy and budget developments that will impact the arts-culture and education sector with more changes to be announced before the end of the year.

ENCATC is very pleased to learn that the European Parliament agreed to significantly increase the budgets for all of the DG Culture and Education programmes, in particular an additional 40% for Erasmus+, an extra 9% for Creative Europe, a seven-fold increase for the European Institute for Innovation and Technology, and finally a 30% increase in funding for the Marie Skłodowska Curie Actions.

In this special issue of the PRAXIS Newsletter for students, we take a closer look at these new programmes and what this could mean for students. In times of severe cuts to public funds, the increased European support from will certainly help our members and stakeholders to build on existing ENCATC aims such as: gaining international

experience and professionalising careers for academics, researchers, cultural operators and students; contributing to growth and learning in the arts and education sectors; and exchanging knowledge and practice among an increasing international pool of players and stakeholders in arts management education and research.

In order for our students to take advantage of new policies and funding opportunities, ENCATC will continue in its commitment to provide up to date information and to be a platform for discussion and exchange in the sector.

We also invite you to learn about our services, events, products and tools that will contribute to the values and aims of these European initiatives and help our members to get the most from these new opportunities!

Yours truly,

Giannalia Cogliandro Beyens  
ENCATC Secretary General



This publication reflects the views only of the author and the Commission cannot be held responsible for any use which may be made of information contained therein.



ENCATC is a nongovernmental organisation and an official UNESCO partner NGO.



## Green light for Erasmus+: More than 4 million to get EU grants for skills & employability



**Erasmus+**, the new EU programme for education, training, youth and sport, due to begin in January 2014, was approved on 19 November by the European Parliament. Aimed at boosting skills, employability and supporting the modernisation of education, training and youth systems, the seven-year programme will have a budget of €14.7 billion - 40% higher than current levels. More than 4 million people will receive support to study, train, work or volunteer abroad, including 2 million higher education students, 650,000 vocational training students and apprentices, as well as more than 500,000 going on youth exchanges or volunteering abroad. Students planning a full Master's degree abroad, for which national grants or loans are seldom available, will benefit from a new loan guarantee scheme run by the European Investment Fund. Erasmus+ will also provide funding for education and training staff, youth workers and for partnerships between universities, colleges, schools, enterprises, and not-for-profit organisations.

### Main targets:

Erasmus+ has **three** main targets: two-thirds of the budget is allocated to learning opportunities abroad for individuals, within the EU and beyond; the remainder will support partnerships between educational institutions, youth organisations, businesses, local and regional authorities and NGOs, as well as reforms to modernise education and training and to promote innovation, entrepreneurship and employability.

### Making it easier...

The new Erasmus+ programme **combines all the EU's current schemes for education, training, youth and sport**, including the Lifelong Learning Programme (Erasmus, Leonardo da Vinci, Comenius, Grundtvig), Youth in Action and five international cooperation programmes (Erasmus Mundus, Tempus, Alfa, Edulink and the programme for cooperation with industrialised countries). This will make it easier for applicants to understand the opportunities available, while other simplifications will also facilitate access.

### Erasmus+: who benefits?

- **2 million** higher education students will be able to study or train abroad, including **450,000** traineeships;
- **650,000** vocational students and apprentices will receive grants to study, train or work abroad;
- **800,000** school teachers, lecturers, trainers, education staff and youth workers to teach or train abroad;
- **200,000** Master's degree students doing a full course in another country will benefit from loan guarantees;
- More than **500,000** young people will be able to volunteer abroad or participate in youth exchanges;
- More than **25,000** students will receive grants for joint master's degrees, which

involve studying in at least two higher education institutions abroad;

■ **125,000** schools, vocational education and training institutions, higher and adult education institutions, youth organisations and enterprises will receive funding to set up **25,000** 'strategic partnerships' to promote the exchange of experience and links with the world of work;

■ **3,500** education institutions and enterprises will get support to create more than **300** 'Knowledge Alliances' and 'Sector Skills Alliances' to boost employability, innovation and entrepreneurship;

■ **600** partnerships in sport, including European non-profit events, will also receive funding.

## Background

Erasmus+ is being launched at a time when nearly six million young people are unemployed in the EU – with levels above 50% in Spain and Greece. At the same time, there are over 2 million vacancies, and a third of employers report difficulties in recruiting staff with the skills

they need. This demonstrates a significant skills gap in Europe. Erasmus+ will address this gap by providing opportunities for people to study, train or gain experience abroad.

At the same time, the quality and relevance of Europe's education, training and youth systems will be increased through support for the professional development of education staff and youth workers and through cooperation between the worlds of education and work.

Student and apprentice mobility also boosts workers' mobility between Member States; people who have already studied or trained in another country are more likely to want to work abroad in future.

The €14.7 billion budget takes account of future estimates for inflation. Additional funds are expected to be allocated for higher education mobility and capacity building involving non-EU countries; the decision on this additional budget is not expected before 2014.

## Next steps...

The proposal was adopted on 19 November by the European Parliament. Adoption by the Council (Member States) is expected within the next month. The Erasmus+ programme will start in January 2014.

## Erasmus+: Why a new approach?

**Education, training and youth is experiencing a changing landscape that needs new policy approaches to deal with:**

- Deep economic crisis and high youth unemployment
- Vacancies exist, but skill gaps and low employability of graduates
- Growing requirement for high skilled jobs
- A global competition for talent: internationalization of education
- Extraordinary broadening of learning offer and potential of ICT
- Complementarity between formal, informal and non formal learning
- Need for closer links with the labour market

### We need:

- Closer links between programme and policy objectives
- More synergies and interaction between formal, informal and non-formal learning
- More cross-sectoral partnerships with the labor market
- A streamlined, simpler architecture
- Stronger focus on EU added value



***"I am pleased that the European Parliament has adopted Erasmus+ and proud that we have been able to secure a 40% budget increase compared with our current programmes. This demonstrates the EU's commitment to education and training. Erasmus+ will also contribute to the fight against youth unemployment by giving young people the opportunity to increase their knowledge and skills through experience abroad. As well as providing grants for individuals, Erasmus+ will support partnerships to help people make the transition from education to work, and reforms to modernise and improve the quality of education in Member States. This is crucial if we are to equip our young generation with the qualifications and skills they need to succeed in life."***

Androulla Vassiliou,  
Commissioner for Education, Culture, Multilingualism and Youth

Watch the  
video!



Androulla Vassiliou, Commissioner for Education, Culture, Multilingualism and Youth speaking at the Erasmus+ press conference in Brussels.

<http://ec.europa.eu/avservices/video/player.cfm?ref=1082650>



Download the  
brochure!

Need more information about the Erasmus + programme?

[http://ec.europa.eu/education/erasmus-plus/index\\_en.htm](http://ec.europa.eu/education/erasmus-plus/index_en.htm)

Tell us what  
you think!

What do you think of Erasmus+?  
Are you planning to apply?  
Share your thoughts and reactions with the hashtag:  
#ENCATCmobility



[www.facebook.com/ENCATC](http://www.facebook.com/ENCATC)



[www.twitter.com/ENCATC](http://www.twitter.com/ENCATC)



internships

prácticas

stage

praktikas

pocáitecní

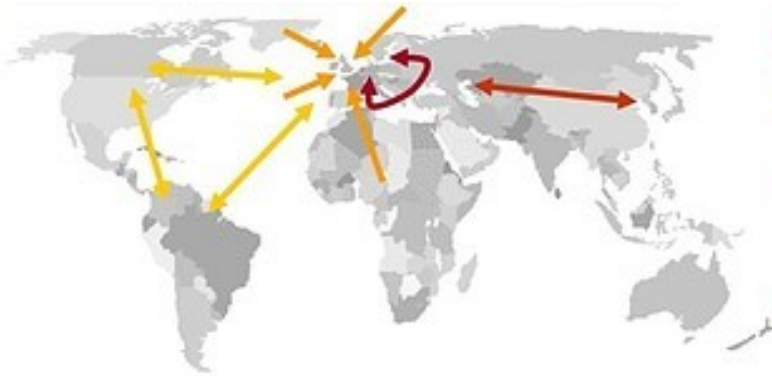
tirocinio

praxe





## How will ENCATC continue to support the objectives of Erasmus+?



- AREE** - Mobility between Europe and Asia
- CAEE** - Mobility between North and South America and Europe
- Marie Claire Ricome** - Bringing students from around the world to Brussels
- TEE** - Facilitating mobility for students in Europe

### > ENCATC mobility initiatives

Through the “[Cross Atlantic Education Exchange](#)” (CAEE) mobility initiative launched in 2012, ENCATC aims to foster dialogue and mobility between academics, researchers, students, artists and cultural managers based in North and South America and Europe.

Since its launch in 2012, this mobility initiative helped to promote **over 60 mobility exchanges** that included: providing academic and research in the United States; American students visiting the UK and Belgium to meet with some of ENCATC’s European members; American academics and students attending ENCATC events such as the Annual Policy Debate and Annual Conference and Annual ENCATC Research Session.

Also under the CAEE programme, ENCATC is organising its first [International Study Tour](#) to take place in New York City from 2-5 December for 30 academics, researchers, students and professionals from Europe and North America who are interested in discovering NYC’s cultural policy and its rich and vibrant cultural scene.

Following the partnership agreement finalized in 2012 with ANCER, (the New Asia Pacific Network For Cultural Education And Research), ENCATC launched in 2013 a new mobility programme, “[Asia Region Education Exchange](#)” (AREE), focusing on countries in the Asia region. This new mobility programme aims to bring attention to the mobility and knowledge exchange of its members in the Asia Region in order to encourage further exchanges and synergies between the two. In its 2012 pilot phase, this mobility initiative already helped to promote **5 mobility exchanges**. Now officially up and running, in 2013 ENCATC representatives have been to China to share expertise and for this year’s 4<sup>th</sup> Annual ENCATC Research Session five of the 27 presenters

came from Asia to share their latest research in cultural management and policy. Participants from participants China, Japan, Singapore and Taiwan also attended this year’s ENCATC Annual Conference “Rethinking Education in Arts and Cultural Management” (5-7 November) in Antwerp.

### > PRAXIS Newsletter for students

ENCATC strongly believes in supporting student mobility as a way for students of cultural management to **gain professional experience** and hone their skills in another cultural environment. To ensure that there’s something for every student profile internships are offered in a **wide range of cultural fields** including the cultural and creative industries, the performing arts, cultural heritage, the visual arts, festivals, music, museums and galleries, audio visual, design and many more!

Published since 2008, each year ENCATC’s **PRAXIS Newsletter** for students includes **hundreds of internship and job opportunities** in **over 20 countries** in Europe and across the globe. **PRAXIS** is a member only service.

Learn how ENCATC PRAXIS is making a difference for young cultural managers [here!](#)





## ENCATC European Study Tours for students: Book now for 2014!

The aim of the ENCATC [European Study Tour](#) is to provide participants with a unique, firsthand experience of the workings of European organisations. Future cultural managers have an opportunity to discover a multicultural, multilingual and multiethnic European capital, contributing to the development of mutual understanding, trust and tolerance. It also introduces them to some of Brussels' key players. Having the chance to listen to and meet with experts who are involved in the daily implementation of European and local Belgian cultural policy making and cultural activities is an added value to all continuing education.

Over the course of this tour participants meet with representatives who work in this unique capital that integrates major EU institutions, representatives of national and regional authorities, international cultural organisations and networks, and of course cultural operators from the Belgian flagship cultural institutions.

*"The ENCATC European Study Tour has contributed to improving my perception of Europe and of the European decision making process. I think it is important to take full advantage of this opportunity in order to increase the wealth of our experience,"* said one Spanish student, Koldo Bernaola (28 years old) from the University of Deusto.

With this new initiative ENCATC looks forward to new opportunities to welcome students in Brussels to contribute to internationalize of their careers and to foster mobility across European countries and beyond.

Knowing many ENCATC member institutions are preparing their 2014 budgets, contact us for more information so ENCATC can organise a tailor-made 2014 European Study Tour for your students or colleagues!



### Need more information about the ENCATC Study Tours?

Contact:

Giannalia Cogliandro Beyens, ENCATC Secretary General  
g.cogliandro@encatc.org // +32 2 201 29 12





## Creative Europe is one step closer to being approved by the Council!



The long awaited Creative Europe programme is one step closer to being approved. Under the new programme which will be implemented from 2014-2020, European culture, cinema, television, music, literature, performing arts, heritage and related areas will benefit from increased support under the European Commission's new **Creative Europe** programme, which was approved by the European Parliament on 19 November.

With a budget of €1.46 billion over the next seven years – 9% more than current levels – the programme will provide a boost for the cultural and creative sectors, which are a major source of jobs and growth. Creative Europe will provide funding for at least 250,000 artists and cultural professionals, 2,000 cinemas, 800 films and 4,500 book translations. It will also launch a new financial guarantee facility enabling small cultural and creative businesses to access up to €750 million in bank loans.

Creative Europe builds on the experience and success of the Culture and MEDIA programmes, which have supported the cultural and audiovisual sectors for more than 20 years.

The new programme includes a Culture sub-programme, supporting performing and visual arts, heritage and other areas, and a MEDIA sub-programme, which will provide funding for the cinema and audiovisual sector. A new cross-sectoral strand will support policy cooperation, transversal measures and the new financial guarantee facility, which will be operational from 2016.

### Creative Europe: who benefits?

The European cultural and creative sectors represent up to 4.5% of EU GDP and employ more than 8 million people. Creative Europe will help them to contribute even more to the

European economy by seizing the opportunities created by globalisation and the digital shift. It will also enable them to overcome challenges such as market fragmentation and difficulties in accessing financing, as well as contributing to better policy-making by making it easier to share know-how and experience.

- **250,000** artists and cultural professionals and their work, allowing them to reach new audiences beyond their home countries;
- More than **800** European films will receive distribution support so that they can be seen by audiences throughout Europe and the world;
- At least **2,000** European cinemas will benefit from funding, provided that at least 50% of the films they screen are European;
- More than **4,500** books and other literary works will receive translation support, allowing authors to break into new markets and readers to enjoy them in their mother tongue;
- **Thousands** of cultural and audiovisual organisations and professionals will benefit from funding for training to gain new skills and to strengthen their capacity to work internationally.

### Next steps...

The Creative Europe programme will be definitively adopted by the Council (28 Member States) in the weeks to come and will enter into force in January 2014.

Need more information about the Creative Europe programme?

[http://ec.europa.eu/culture/creative-europe/index\\_en.htm](http://ec.europa.eu/culture/creative-europe/index_en.htm)





## ENCATC and its members to take part in Creative Europe

### > Getting ready for Creative Europe!



As there will be many calls and funding opportunities under the new Creative Europe programme, ENCATC will be keeping its members and stakeholder **up to date** with the latest news, information and deadlines so they may react to new calls. ENCATC encourages members to prepare for the first call which is expected to be announced in December 2013 by already working on their design applications.

One of the benefits of belonging to a growing European and international network is to find **strong partners** in ENCATC member organisations and institutions who will be an **added value** for European and international projects! With over 120 member organisations in over 40 countries, ENCATC's members are leading experts, academics, researchers, educators and trainers, artists, arts-cultural operators and professionals representing a wide range of cultural topics including: culture and creative industries; performing arts management; cultural relations and diplomacy; arts and health; heritage; culture and urban development; monitoring and evaluating cultural trends and indicators; and museums!

ENCATC provides its members with a wide range of **useful tools** to allow them to learn about other members institutions, their areas of expertise, experts and researchers from the field, and assets and services provided by each the institution!

*"I joined ENCATC because it's a leading network and a strong and creative organisation. Being part of it makes it easier to communicate and act in the field of cultural management and cultural policy. ENCATC also provides opportunities to find partners and develop common projects in*

*the areas of cultural management and cultural and creative industries."* - Rasa Bartkute, University of Applied Sciences in Lithuania.

To learn more about the membership services ENCATC provides and how to join the ENCATC network: <http://www.encatc.org/pages/index.php?id=171>

### > Understanding Creative Europe and its advantages!

**ENCATC Workshop**  
"Understanding and responding to Creative Europe opportunities"

Brussels, Belgium // January 2013

Mark your calendars! In January 2013 in Brussels, ENCATC is organising a training workshop for ENCATC members and stakeholders to learn more about Creative Europe and how they can benefit from the new funding schemes, project opportunities and calls.

Organised in partnership with the Culture Contact Points Wallonie-Bruxelles, this workshop will bring in experts who have extensive experience in European projects and applying to European grants and funding opportunities. It will also be a moment to hear from policy makers in Brussels who have been involved in Creative Europe's design!

Stay tuned to learn more about the content and aims of this workshop, dates, times and place by subscribing to our [mailing list](#) or following us on [Facebook](#) and [Twitter](#)!





## Research and entrepreneurship get “massive boost” from Horizon 2020

On 21 November, the European Commission welcomed the European Parliament's adoption of Horizon 2020, the next EU research and innovation programme. With a budget of nearly EUR 80 billion euro over seven years, Horizon 2020 is the biggest EU research programme yet, and one of the biggest publicly funded worldwide. It is also one of only very few programmes in the next EU budget to see a strong increase in funding – a nearly 30 % jump in real terms over the current Seventh Framework Programme.

Horizon 2020 is a totally new type of research programme for the EU that has been designed to deliver results that make a difference to people's lives. Built on three pillars – Excellent Science, Industrial Leadership and Societal Challenges - it will fund all types of activities, from frontier science to close-to-market innovation.

The programme for the first time brings all EU-level funding for research and innovation under one roof, provides a single set of rules and will radically slash red tape. The overarching goal is a more coherent, simpler programme that will make it easier to participate, especially for smaller research organisations and small businesses.

### Background

Horizon 2020, the EU's next programme for research and innovation, will run from 2014 to 2020 with a budget of nearly EUR 80 billion (current prices – adjusted for inflation). It replaces the Seventh Framework Programme for Research (FP7), which ran from 2007 to 2013 with a budget of around EUR 55 billion.

The Horizon 2020 programme was first proposed by the European Commission in November 2011, for decision by EU Member States and the European Parliament. Negotiators for Member States, Parliament and the Commission reached provisional agreement on the final texts of the package in June 2013. Following approval today by plenary vote in the European Parliament, EU Member States must sign off on the programme at Ministerial level.

Aside from the European Institute of Innovation and Technology and the Marie Skłodowska-

Curie Actions, some other key elements of Horizon 2020 are:

- **Increased funding** for the European Research Council, already one of the world's premier frontier-research funding agencies.
- Innovative **public-private partnerships** in areas such as new medicines, greener aircraft technologies and electronics.
- Investment in **Key Enabling Technologies** (KETs) such as photonics, nanotechnologies and biotechnology.
- A challenge-based approach to **key issues facing societies**, such as healthcare, sustainable agriculture, smarter and greener transport, and climate change.
- A renewed focus on **widening participation in less well-performing EU countries**, including better synergies with European Structural and Investment Funds.
- A dedicated SME Instrument, and a **"Fast Track to Innovation"** pilot scheme to speed up the time from idea to market, and to increase the participation of industry, SMEs and first time applicants in Horizon 2020.
- A programme for **"Science for and with society"**, in order to engage European society, increase the attractiveness of science careers and address gender imbalance in the field.

### Next steps...

EU Member States must now give their final seal of approval ahead of the first calls for proposals under Horizon 2020, currently set for 11 December 2013.

Need more information about the Horizon 2020?

[http://ec.europa.eu/research/horizon2020/index\\_en.cfm?pg=h2020](http://ec.europa.eu/research/horizon2020/index_en.cfm?pg=h2020)



## What will Horizon 2020 mean for ENCATC's growing research package?

### > ENCATC consolidates successful research package

ENCATC promotes access, publishes and widely disseminates research in cultural management and cultural policy. The network also ensures that research feeds into policy making and decision makers have a better understanding of cultural policy and educational issues and ways to address them.

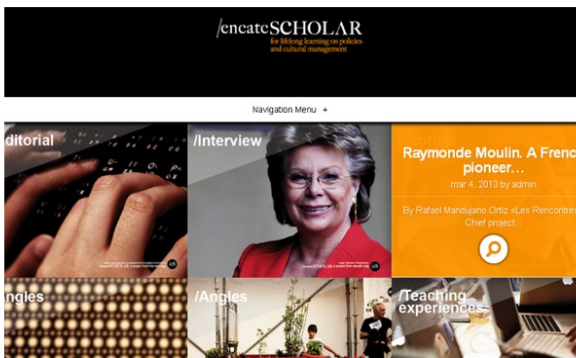
Taking advantage of the new Horizon 2020 programme, ENCATC will continue to consolidate all of its research activities under the umbrella of the ENCATC Research Package in order to encourage a strong competitive research area in Europe. ENCATC also hopes to see culture play a stronger role in European research and is looking forward to the possible cross-sectoral research collaborations



Cultural Policy Research Award



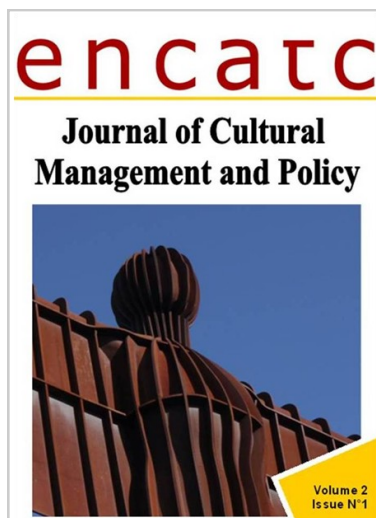
Annual Research Session



ENCATC Scholars



Young Cultural Policy Researchers Forum





## WHAT IS ENCATC?

**ENCATC** is an independent membership organization representing approximately 100 higher education institutions and cultural organization in 39 countries. It was founded in 1992 to represent, advocate and promote cultural management and cultural policy in higher education and to create platforms of discussion and exchange at the European and international level.

We are an international non-profit organisation, an official UNESCO partner NGO, and an “Observer” to the Steering Committee for Culture of the Council of Europe.

We cooperate closely with our partners at UNESCO, the Council of Europe, the European Commission and the European Parliament as well as with the European Cultural in Africa, the Asia–Pacific region, North America, Latin America and the Caribbean.

## FOSTERING STUDENT MOBILITY:

PRAXIS is a “Members Only” newsletter offering internship opportunities for students and young graduates from ENCATC programmes in the cultural sector in Europe and beyond. ENCATC does not provide any grant or reimbursement to support the internships promoted in PRAXIS.

## ENCATC BRUSSELS OFFICE:

Place Flagey 18  
B-1050 Brussels  
Belgium

Tel / Fax: + 32.2.201.29.12  
E-mail: [comm-department@encatc.org](mailto:comm-department@encatc.org)

For more information about our network and our activities, please visit our website: [www.encatc.org](http://www.encatc.org)

